

# Paradise Web DeZine Process

Our initial meeting communicates the **Essence** of the Website:  
Color, Style, Navigation/Flow, Content.  
**It is very important to have clear communication at this initial phase.**

We begin the process of creating a shell with a basic format to present to you for your review. Implementing the information you continual feed to us.  
Also, at this point **identify a domain name.**

During this point in the process you feed me information on your business. Mission Statements, Logo's, Contact Information, Newsletters, Basic Content.

We meet for an initial presentation. We will have a prototype to present. The prototype will be a shell with the look and feel captured throughout our conversations.  
**Client to sign-off on the website estimate and a \$250 down payment is required to reserve domain name and hosting**

We continue to build the site by implementing the information you continue to feed us.  
**"ONLY YOU KNOW YOU'RE BUSINESS"**

Once we feel we have captured the true essence of "**Your Website**", we will present the draft version.

1. Make minor adjustments.
2. Check for content errors.
3. Check for navigational issues.
4. Determine if additional costs are involved.

We make the minor corrections & you continue to review until the Site is clean of any issues.  
**Client final sign-off**

We turn the site on "**LIVE**" to the public.  
[www.paradisewebdezine.com](http://www.paradisewebdezine.com)